



stage accompany

To: All Stage Shops / Dealers
Att: Sales Department
Pages: 2

NEWS *letter*

Newsletter of Stage Accompany International

Week 21/1991

Company News

Response

Please send response on questions in this (and upcoming) News Letter directly to Jos Peters. (Marketing). We can handle your response and questions better if you do not incorporate them into faxes containing orders etc.

New Computer System

Recently, we signed the contract for the delivery of a new computer system for the company. Based on network technology, we hope to serve you better as we will be more flexible. The first module of the new software is already operating: the database for client related information. We will use it for the first time for Stage News no.2 (7.000 adresses in Holland). We hope to have the whole system running within 6 months.

Occasion list

We would like to know whether you would cooperate in a possible mutual occasion list. This is the idea: You send us monthly your occasionlist. We compile this into one list that will be included in the newsletter. So, you easily see whether one of the other distributors/dealers (including us) has equipment available that is of interest for you.

Product News

Foam

We are sorry to tell you that the blue foam is not available anymore. Our supplier stopped the production. From now on, all foams in our products and the separate available foams will have the color anthracite.

Performers

Please note the following very well. The mid-high Performer cabinets do contain a fan. The inlet at the rear side should be cleaned regular by your clients! You can also advise your clients to remove the foam (it will have no negative effect). Especially in discotheques where the systems are running many hours under full power, there is a lot of dust build-up in the small foam. If the inlet gets obstructed, the 8526 diaphragm will burn!. We are thinking of a solution to automatically remove the dust.

In the mean time, the foams will be omitted.

Logo

You receive(d) our standard logo by post. This logo is present on all our products. However for promotional activities like self adhesives, bags etc. the logo does not give enough information about what sort of company we are. Therefore we are thinking of putting a sentence above the logo for this sort of applications. If you have any suggestions, we will consider them (see example). We hope to present to you this special logo asap.

Product handbooks / leaflets

Could you please give us an estimation of the number required by you for the rest of this year?

sound equipment



stage accompany

Market News

Germany

Stage Accompany Deutschland has started with the construction of their new head office which will also include a retail and rental point. Total floor space will be 600 m². The new building will be opened in november this year.

Jet Studio

Being the first Belgium studio where we installed SA 4549 Master monitors, Jet Studio now decided to have redesigned there Control room by Ben Kok. Jet Studio is one of the leading recording facilities in Belgium, equipped with a 32 tracks digital recorder and a SSI mixing console.

Press releases

As we are sending Press releases (by fax) for the Eureka Event (which you also had by fax) to all major magazines in the world, we would like to know whether you know some additional magazines.

Allready covered are (this time):

Holland / Belgium	Meet Music Magazine; Pro Audio Magazine; Sound Check; Music Maker; Back Stage; Spotlight; Podium; AV prof; Achter de Schermen; Videovisie; Disco Dancing Journaal; DM Magazine; Disco Dance; RB Elektronika.
England	Sound & Communication Systems; Pro Sound News; Studio Sound; EDR; Disco Mirror & Licensed Design; SEP; Live; Applause; Disco Club & Leisure International; Line Up
Germany	Production Partner; Fachblatt Musik Magazin; Discret.
USA	Sound & Communications; Sound & Video Contractor.
Austria	Tschin Bumm

End of

NEWS
letter