



stage accompany

To: All Stage Shops / Dealers  
Att: Sales Department  
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# NEWS letter

Newsletter of Stage Accompany International

Week 20/1991

## Company News

### Stage Rent International

We would like to point out that the *power* of our mutual international rental organisation is growing fast. Together, we will soon be able to back up international tours! At this moment, Performer systems are available for rental through whole (western) Europe and the Far East. We can assist you at big rental jobs by arranging the necessary equipment as far as available and of course depending on the size of the job.

At this very moment we are trying to get another big job with equipment comparable to the Ahoy sound system. This job will last for one week in October and is located in Holland and Belgium.

## Product News

### Promotional materials

All listed materials on the pricelist such as caps and shirts are coming in this week. You may order them now.

Regarding the self adhesives vinyl logo's we would like to point out that they can most efficiently be ordered as follows:

If we print one sheet, it will contain:

- 2 logo's of 230 x 220 mm
- 5 logo's of 96 x 100 mm
- 5 logo's of 48 x 50 mm

The sheets can be printed:

- SA blue on white background
- White on SA blue background

One sheet costs Hfl 2,40. So, this is about Hfl 0.20 for each self adhesive.

If you are interested, order multiples of sheets (2/5/5) with a minimum of 100 sheets per color. Of course the self adhesives are separated and packed.

Today we will send samples of all types.

### SA 1310 & 2310 Graphic Equalisers

We will have our first production run ready at the end of 1991. We can inform you now about the expected price:

SA 1310: Hfl 2.495,— advised retail price  
SA 2310: Hfl 3.995,— advised retail price

The SA 2310 is a stereo version. Technically, the SA equalisers will have better specifications than, for example, the Klark Teknik DN 300 or DN 360.

## SA 1513 Low Frequency driver

The SA 1503 is upgraded to the SA 1513.

By changing the frame and spider, the possible mechanical cone movement is increased by 10 mm (peak-peak). This ensures better peak power handling at very low frequencies. Additionally, the longer voice coil former keeps the voice coil, spider and cone cooler.

**Important:** the SA1513 recone set is NOT interchangeable with the SA1503 recone set.

New order numbers are:

SA1513 speaker	0410.1513
SA1513 recone	0430.1513

The SA 1503 loudspeaker will be replaced very soon in all products. Recones for the 1503 will remain available for a long period.

## Market News

### Nitstar

Philips has ordered 120 custom made flightcases for their new Nitstar Vidiwall that will be used on the coming Dire Straits tour. Philips granted Stage Accompany the order because our flightcases do have a "very good price/quality relationship" according to Philips.

The Nitstar is Philips newest Vidiwall made out of LCD technology. Total value: over 5.000.000 US dollars. We are sure the equipment is save in our cases.

### Eureka

The first sixteen Performer 2-26 sets specially made for the Eureka event have come out of production last week. It sure is an impressing amount of equipment! We still have to sell 6 sets for the event so, orders for more 2-26 Performers are welcome!

### Pro Audio Asia

Magnetopulse Agencies PTE has informed us that they will exhibit the Stage Accompany products at the Pro Audio Asia '91 which will be held from July 10th to July 12th. We wish them all the best and good business!

### Stage Accompany Deutschland

Officially started in March this year, our new distributor in Germany is doing very well. The press in Germany is very interested in the Performer system and several articles have been printed (for example; Production Partner 3/91 "Arrays und Cluster"). Of course the magazines do like advertisement in return. Stage Accompany Germany has started!.

End of

NEWS  
*letter*